

# A virtual way to do business better

Virtual Strategic Energy Management (vSEM<sup>®</sup>) is a 12-month program offered by BGE **at no additional cost** to help facilities of all sizes and industries use their energy more efficiently.

The program uses an established framework for continuously identifying and implementing energy-saving measures. Using change management and employee engagement strategies, we'll help you integrate energy management into your organization's daily operations and business practices.

## Partner with an energy expert

If your business participates in vSEM, you'll be paired with an experienced energy coach who will work with you every step of the way as you do the following:

-  Set data-driven energy reduction goals
-  Develop and execute a continuous energy management plan
-  Identify and prioritize energy-saving opportunities
-  Engage staff to create a culture of energy awareness and action
-  Track monthly energy performance metrics and progress
-  Share and celebrate your successes



## How vSEM works

**100% virtual.** No on-site visits or in-person audits required.

**Minimal time commitment.** We work around your schedule and only request two to four hours of your time per month.

**Data-driven results.** We analyze your electric meter data to identify high-impact, quick wins.

# Getting started in Virtual Strategic Energy Management

## Organize an energy team

The first step is to designate an on-site energy champion or organize an energy team to attend virtual workshops and coaching sessions. This individual or team will complete an on-site “treasure hunt” to contribute to improvement projects throughout the year.

## Participate in virtual workshops and coaching sessions

Monthly workshops are facilitated by a vSEM coach over the first six to eight months, with monthly coaching sessions hosted until the end of the year.

## Educational workshops

- Assessing current energy management practices
- Energy efficiency basics: uncovering energy-saving opportunities
- Creating short- and long-term action plans
- Making changes stick

## Getting started

Contact us at **667-262-9626** or email [natalie.mellick@energyadvisorprogram.com](mailto:natalie.mellick@energyadvisorprogram.com).

- Developing an effective stakeholder engagement plan
- Establishing an energy policy and energy reduction goal
- Building a continuous energy management program

## Technical coaching sessions

- Training on site-specific equipment and systems
- Guidance and support for completing energy-saving projects
- Energy data analysis and mapping to end-use systems and operations
- Leading an energy team

## Complete projects and see results

During the vSEM program, your business will identify and implement projects to reduce your annual operating costs. Those savings can be reinvested to engage employees and ensure ongoing participation in energy management best practices.

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to [BGESmartEnergy.com](http://BGESmartEnergy.com).