



## Improve your business with energy-efficient window film

Sunlight shining through windows can have a significant effect on a building's heat gain and can increase its cooling load. Applying window film, made of polyester and various metals that help reflect and absorb solar heat, is a simple and cost-effective approach to reduce heat gain and make windows more energy efficient. Plus, it avoids costly window replacements and offers a fast payback.

Buildings that add window film average a payback of 1.4 years for single-pane glass and 2.1 years for double-pane glass. Adding window film also helps reduce energy costs, saving as much as 19 kilowatt-hours of energy per square foot of glass each year.\*

Window film also offers many benefits for building owners and tenants:

## Benefits for owners

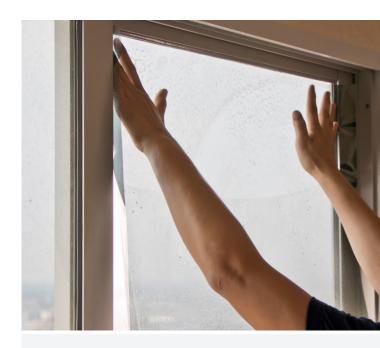
- Improved building appearance
- Access to rebates from BGE
- Quick return on investment
- Lower energy costs
- Increased tenant retention
- Enhanced window strength

## Benefits for tenants

- Greater comfort
- Increased privacy
- Reduced glare
- Consistent heating and cooling

For more information, call 410-290-1202 or visit **BGESmartEnergy.com**.

\*Source: ConSol Energy and Environmental Solutions



## Eligibility and incentives

To be eligible for an incentive of \$1 per square foot of installed window film, projects must meet these requirements:

- New window film must be installed. on east-, west- or south-facing windows with no shading.
- Existing windows must not have window film.
- The entire windowpane must be covered with new window film.
- Proposed window film should have a solar heat gain coefficient of 0.40 or less or a shading coefficient of 0.45 or less.
- Window film must be NFRC certified.
- Incentives are available for retrofit applications only.

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to **BGESmartEnergy.com**.

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