



Take advantage of **instant discounts** on a variety of popular energy-efficient HVAC equipment at checkout.* Then, pass the savings forward to your customers.

HVAC Equipment Incentives

Unit Type	Discount/Ton
Air Conditioning <i>Unitary and Split Systems</i>	\$200
Air Source Heat Pumps <i>Unitary and Split Systems</i>	\$200
PTAC, PTHP, VTAC & VTHP Single Package <i><9,000 Btu/h</i>	\$60
PTAC, PTHP, VTAC & VTHP Single Package <i>≥9,000 and <12,000 Btu/h</i>	\$80
PTAC, PTHP, VTAC & VTHP Single Package <i>≥12,000 Btu/h</i>	\$100
Ductless Mini-Split <i>Air Conditioner and Heat Pump</i>	\$100

PTAC: Packaged Terminal Air Conditioner
 PTHP: Packaged Terminal Heat Pump
 VTAC: Vertical Terminal Air Conditioner
 VTHP: Vertical Terminal Heat Pump

*HVAC equipment must be Air-Conditioning, Heating and Refrigeration Institute certified. Sales tax will be calculated based on the pre-incentive price.

Why High-Efficiency Heating and Cooling Equipment Is a Better Choice for Your Customers

The average commercial building wastes 30% of the energy it consumes. That's why savvy businesses invest in high-efficiency heating, ventilation and air conditioning (HVAC) equipment. Here are six great reasons your customers should replace their old systems with energy-efficient equipment.

- 1. Return on investment.** Although the sticker price on high-efficiency equipment might be higher, the energy savings pay you back and then some over the lifetime of the new equipment.
- 2. Comfort.** Variable-speed fans help ensure a consistent, comfortable temperature throughout their interior spaces.
- 3. Indoor air quality.** Leading-edge filtration technology minimizes or eliminates the growth and distribution of airborne contaminants like dust, pollen and mold.
- 4. Reduced maintenance.** High-efficiency units last longer, so your customers won't have to replace their equipment as often.
- 5. Quieter operation.** Blowers run longer on lower speeds, reducing the "wind" effect and generating less noise in their space.
- 6. Incentives.** Instant discounts available through the BGE Smart Energy Savers Program® make it easier and more affordable to upgrade your customers to qualifying high-efficiency equipment.

Ask your distributor about which high-efficiency equipment qualifies for the instant discount.

For more information, call **410.290.1202** or visit **BGESmartEnergy.com**.

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