

# Lasting energy savings start here

**Making your business more energy efficient** is a practical way to reduce operating costs and improve your bottom line. That's where we come in.

With BGE's **Energy Solutions for Business Program**, you'll receive financial incentives and expert assistance to help you maximize energy efficiency and manage costs.

## Program benefits

Businesses that participate in our Prescriptive and Custom programs enjoy benefits that include:

- Reduced energy use and costs
- Faster return on investment\*
- Enhanced workplace productivity by employing energy-efficient equipment to streamline operations
- Improved occupant comfort and safety

## Eligibility

All commercial, industrial, government, institutional and nonprofit customers (rate schedules G, GS, GL, P and T) in BGE's service territory are eligible to participate, regardless of electricity or gas supplier.

Get started today at **BGESmartEnergy.com**, call 410-290-1202 or email **Business@BGESmartEnergy.com**.

\*Payback period can vary based on the project.



## Key features

When you participate in our program with retrofits, new construction, renovations, new equipment and equipment replacement, you can receive:

- Financial incentives to build energy efficiency into every project
- Technical services to help identify energy efficiency opportunities
- Simple, cost-effective options to maximize energy savings
- Service Provider directory to help you find a BGE program contractor in your area
- The choice to have incentives paid directly to you or your Service Provider

# Prescriptive

Select from predefined and proven energy efficiency technologies without the need for complex engineering analysis. Financial incentives cover up to 50% of the total cost for retrofit projects as well as up to 75% of the incremental cost for new construction and equipment replacement at the end of its life span. Typical energy efficiency measures that are eligible for incentives include:

- Lighting and controls
- HVAC systems (chiller and unitary)
- Variable frequency drives
- Commercial refrigeration equipment
- Commercial kitchen equipment
- High-efficiency office and industrial equipment

# Custom

Get energy efficiency solutions tailored to your business's energy needs. Custom measures require verifiable energy and cost savings, typically developed by a third-party engineering firm. Financial incentives are site-specific and calculated to cover up to 50% of the total cost for retrofit projects and up to 75% of the incremental cost for new construction and equipment replacement at the end of its life span. Typical custom offerings include:

## Technical Support

**Services**—engaging engineering services to identify and analyze complex custom measures and projects

- **Technical support**—performing energy savings calculations required for complex energy modeling or outside services
- For existing buildings or new construction projects
- Covers engineering services such as feasibility studies and design assistance
- Co-funding up to 50% of the cost of engineering studies, up to a per-project cap of \$20,000

**Simple custom**—for equipment replacement and retrofits that do not require energy modeling

- **Retrofit**—improving the efficiency of your existing system so your equipment operates beyond the minimum requirements
- **New equipment and replacement**—purchasing equipment for new construction projects or replacing major or critical equipment in an existing building

## Whole building

**performance**—incorporating multiple energy efficiency measures into the design of your new construction, major renovation or extensive alteration projects

- Incentives that can cover up to 75% of the price difference between standard and energy-efficient equipment and measures targets projects with substantial architectural, lighting and HVAC system improvements
- Encourages feasibility studies to help you identify and analyze the value of potential energy efficiency projects, which can be incentivized under Technical Support Services

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to [BGESmartEnergy.com](https://www.BGESmartEnergy.com).