

Overview of Builder Benefits

ENERGY STAR® for New Homes



BGE's ENERGY STAR for New Homes Program provides financial incentives, as well as marketing and technical support, for construction companies building eligible residential units in its service territory. To date, this program has helped over 60 builders construct nearly 10,000 ENERGY STAR certified homes, which provide occupants with greater comfort, quality, cost savings and overall satisfaction. Here are three great reasons why you should become a participating builder.

1. Earn Financial Incentives.

Maryland home builders can earn financial incentives for each eligible ENERGY STAR certified new home you build.

Homes permitted after April 1, 2015, and certified to ENERGY STAR Version 3.1 with 90% LED installation are eligible for the following incentives.

Housing Type	Rebate Amount
Single-Family Detached Home	\$1,250
Townhouse or Duplex	\$750
Two-on-Two Condo	\$550
Multifamily Unit	\$400

ENERGY STAR new homes listed above that include a smart thermostat will receive a \$100 incentive.

2. Access Technical Training.

As a participating builder, you can take advantage of on-site technical training for your project managers, supervisors and related subcontractors. In addition to supporting ENERGY STAR certification, these training sessions help you comply with Maryland's energy code regulations, particularly with regard to insulation and air sealing. The training also covers best practices for HVAC contractors to reduce customer complaints. These training opportunities are designed to help program participants and their trades construct high-efficiency, high-quality houses and minimize the potential for delays associated with the code inspection process.



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3. Get Sales and Marketing Support.

Program participants receive ENERGY STAR branded brochures for their models, as well as a two-page ENERGY STAR homeowner's manual that you can add to the settlement package to help your customers get the most out of their new home. Yard signs, window clings and other marketing collateral are available as well. To complement these materials, the program provides sales training available to your staff during their regularly scheduled meetings. This training helps your sales staff engage in effective, informed and targeted discussions with prospective buyers on the advantages of choosing an ENERGY STAR new home.



Learn More

Visit BGESmartEnergy.com or call **410.290.1214**.

For more about the U.S. Environmental Protection Agency's ENERGY STAR for New Homes Program, visit energystar.gov/homes.

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